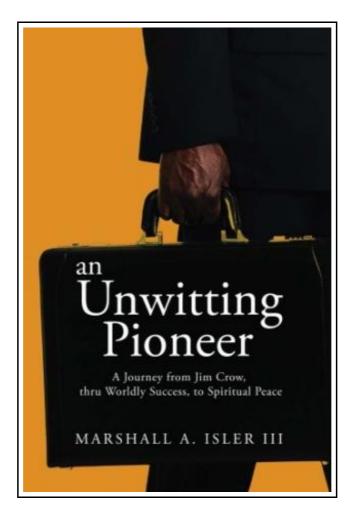
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(Kian Jacobi)

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Tate Publishing Enterprises, United States, 2011. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. I quickly began to realize that, regardless of race, at the end of the day, one s success in a particular organization depends on one s contribution to the objectives of that organization. Therefore, I had to create a win-win for the organization. The more I won, the better I felt and the more productive I became for the organization. In addition, as a pioneer to my white peers, I was representing all black America. I was removing myths and preconceived notions about the intellectual capacity of blacks. Separate water fountains for blacks were common in the South in the 1950s. Marshall Isler III grew up in the Jim Crow South. Despite the social pressure for him to stay in his place, Isler forged ahead by obtaining a degree in engineering from Howard University and becoming one of few black officers in the navy at that time. Little did he know, these were just his first steps toward becoming An Unwitting Pioneer. After forgoing a civil service super-grade at 38, Isler joined Parametric, the largest black construction management firm, where he orchestrated a 17 million dollar parking garage deal with the city of Philadelphia. From there, he entered the world of entrepreneurship, only to find that others expected him to stay in his place in business as well. Follow Isler as he breaks boundaries, blazes trails for the black businessman, and finds God in An Unwitting Pioneer.

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