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## MARKETING STRATEGY OF HUL FOOD PRODUCT'S FOR CUSTOMER



Marketing strategy of HUL  
food product's for Customer  
Marketing Strategy for Customer's



LAP Lambert Academic Publishing Nov 2013, 2013. Taschenbuch. Book Condition: Neu. 220x150x7 mm. Neuware - Fast Moving Consumer Goods popularly known FMCG is as the name suggests is the most demanded products in the market. It includes every thing from food items like flour, biscuits, ice creams, etc to body products soaps, face creams to cigarettes to beverages, etc. consumers need these things in their everyday life so they invests a good portion of there income in these things. In...

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- Authored by Sunil Kumar Yadav
- Released at 2013



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