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Hand-Lettering for Everyone: A Creative Workbook (Paperback)

By Cristina Vanko

Penguin Books Ltd, United Kingdom, 2015. Paperback. Book Condition: New. Workbook. 231 x 189 mm. Language: English . Brand New Book. In an increasingly digital and impersonal world, hand-lettering is more popular than ever. A way to personalize everything from book covers to T-shirts and restaurant menus, as well as a form of self-expression and cutting-edge design, writing by hand makes the written word immediate and intimate. This beautiful and inviting book serves as an inspiring primer and an interactive workbook, covering: Typography basics, including history and trends Fearless self-expression through playfulness Embracing the creative process, including tips from top illustrators and the art of sketchploration Inspiration for adding personal touches to any kind of handlettered text Creative prompts encourage readers to create their own serifs, create lettering from found objects, make a type self-portrait, collage with found type, recreate a favorite book cover with hand-lettering, play with shading and perspective, and more. Featuring a lively (and hand-lettered) design and engaging exercises, the book will appeal to designers and illustrators as well as doodlers, hobbyists, and anyone who enjoys putting real pen to real paper.



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Reviews

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