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POWERPOINT AND COFFEE



Austin Macauley Publishers. Paperback. Book Condition: new. BRAND NEW, Powerpoint and Coffee, Michael Pollak, A wry look behind the scenes at the world of marketing in the food and drink industry. How one man's career was founded on getting chocolate, cheese and cider from boardroom to barcode. Smile at Mike's experiences working with advertising agencies, chuckle at his observations of office meetings and grin sympathetically as he gets to grips with new technology. "Now he admits what I always knew.that...

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- Authored by Michael Pollak
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