



## Power of Email Marketing Book 6 of the Make Money Online Entrepreneur Series

By Kip Piper

Paperback. Book Condition: New. Paperback. 69 pages. Ranked Top Ten Bestseller in Home-Based Business and Entrepreneurship Do You Want More PAID Customers And Do You Want Them to Buy Over and Over Again This Books Shows You How! Power of Email Marketing is Your Key to Building a Profitable and Loyal Customer Base! (Email Marketing and Internet Marketing) Have you wondered how you can build a customer base that will buy from you again and again Who will recommend your business or product to their family and friends The secret is Email Marketing. This small business handbook for entrepreneurs and small business owners covers email marketing platforms, the anatomy of an email, and list building. An important element of starting an Internet business is list building and email marketing. Included in this book are detailed strategies on choosing a mail solution, the different email marketing platforms, the anatomy of writing emails from the From and Subject lines to the Body all the way to the P. S. , the difference between content and sales emails, and the basics of list building and list segmentation. The book comes with downloadable a bonus strategic plan for writing emails and building your list. Topics...



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